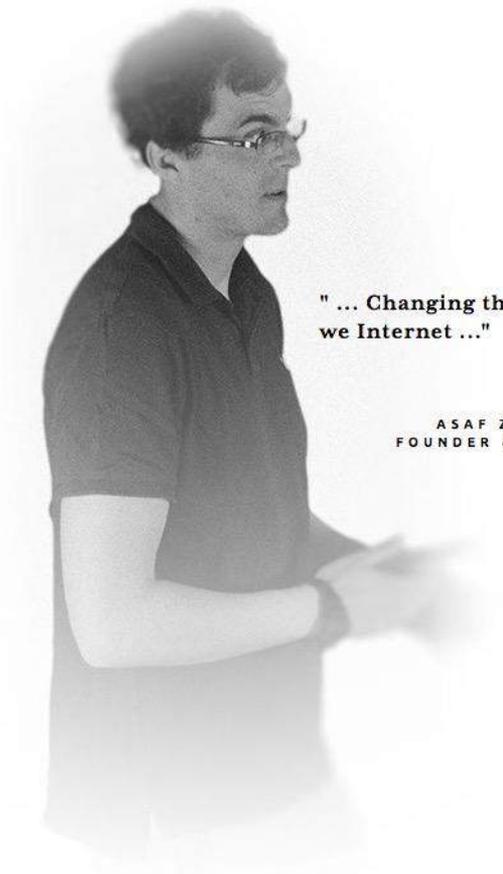


cloud



" ... Changing the way  
we Internet ..."

ASAF ZAMIR  
FOUNDER & CTO

Cloud token ICO Presentation Deck

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*For complete information,  
please refer to the “Cloud ICO Whitepaper” document  
available for download and review at*

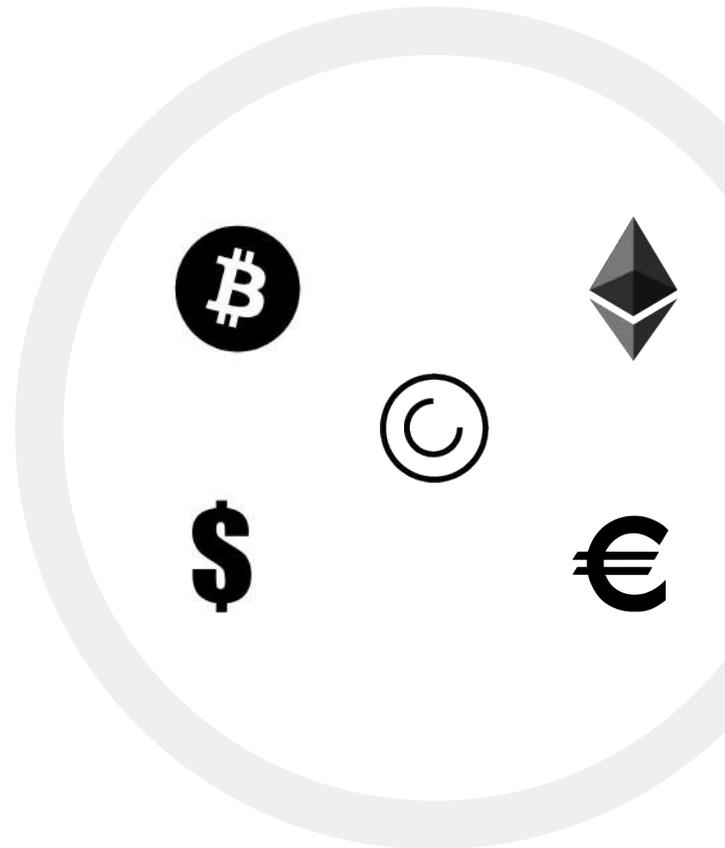
[token.cloudwith.me](https://token.cloudwith.me)

# ICO Passport

<b>Token name</b>	<i>Cloud (the "Token")</i>	
<b>Token ticker</b>	<i>CLD</i>	
<b>Token symbol</b>		
<b>Token owner</b>	<i>Cloudwith.me, 39 northumberland Road, Ballsbridge, Dublin 4, D04 H1F3, Ireland</i>	
<b>Financial Auditors</b>	<i>Baker Tilly and Hughes Blake, Joyce House, 22/23 Holles Street, Dublin 2</i>	
<b>Legal Advisors</b>	<i>Sean Wallace and Alan Ryan, Wallace Corporate Counsel, 39 Northumberland Rd, Ballsbridge, Dublin 4</i>	
<b>Token type</b>	<i>Ethereum ERC20</i>	
<b>Token sale target</b>	<i>Hard cap at USD 300 million</i>	
<b>Total Tokens issued</b>	<i>60,000,000 Tokens Max. Final number of tokens created will be calculated according to contributions demand, it will be fixed and publicized by the end of the ICO day.</i>	
<b>Mining</b>	<i>No mining or any other means of Tokens amount increase will apply to the Cloud Token post ICO</i>	
<b>Token price</b>	<i>ICO Token pricing will be : 1 Cloud = USD 10</i>	
<b>Use of proceeds</b>	<i>Funds from Token sale will be predominately used for the global Deployment of GridNodes infrastructure for migrating the web into a decentralized cloud. See "Use of Proceeds" section in this document.</i>	
<b>Bonus</b>	<i>At the pre-order period Cloud Tokens will be available with a bonus as publicized at the official Token ICO site (token.cloudwith.me)</i>	
<b>Tokens distribution</b>	<i>50%</i> <i>46% Company's reserve</i> <i>4% Management &amp; Employees ("Employee Tokens")</i>	<i>Public</i>
<b>Lockup period</b>	<i>Management and employees undertake a 12 months lockup period. No sale, transfer or pledge of Employee Tokens will be permitted</i>	
<b>Tokens transfer</b>	<i>Tokens will be transferred to buyers upon payment confirmation. Purchased tokens will not be active during the pre-order period (i.e. sale or transfer of tokens will not be possible until the ICO is complete. Tokens will become activated automatically upon ICO completion date and can be freely transferred or exchanged)</i>	
<b>ICO timeline</b>	<i>Pre-Order Period</i> <i>ICO Closing Date</i>	<i>July 25th - Aug 24th</i> <i>Aug 25th</i>

# The Cloud token

- Based on blockchain Ethereum ERC20 protocol
- Cloud tokens can be bought, sold, exchanged, sent and received freely post ICO closing day on August 11th, 2017
- Tokens purchased, and their daily value will appear in buyers' account at : *token.cloudwith.me*
- Cloud tokens can be exchanged post ICO closing day against Bitcoin (BTC), Ethereum (ETH), US Dollar (USD) and Euro at the exchange at token.cloudwith.me
- Cloud tokens can be used immediately at [www.cloudwith.me](http://www.cloudwith.me) and for a broad range of other uses by any party that will accept Cloud token as a payment method



# Executive Summary

## Our objectives:

- 1) **To decentralize** the provisioning of cloud services, migrating from a global infrastructure operated by a small group of hyperscale service providers to a blockchain-based peer-to-peer infrastructure operated by millions of small individual providers and contributors of cloud resources.
- 2) **To simplify** the use of professional cloud services for all levels of web users turning such services into a commodity product universally accessible and utilized by the general public.
- 3) **To monetize** the new decentralized cloud services ecosystem with a dedicated cryptocurrency governed by a smart contract enabling automated and trusted reconciliation of payments between all peer-to-peer cloud services providers. It is a market estimated to reach \$195 billion in 2020 by IDC.



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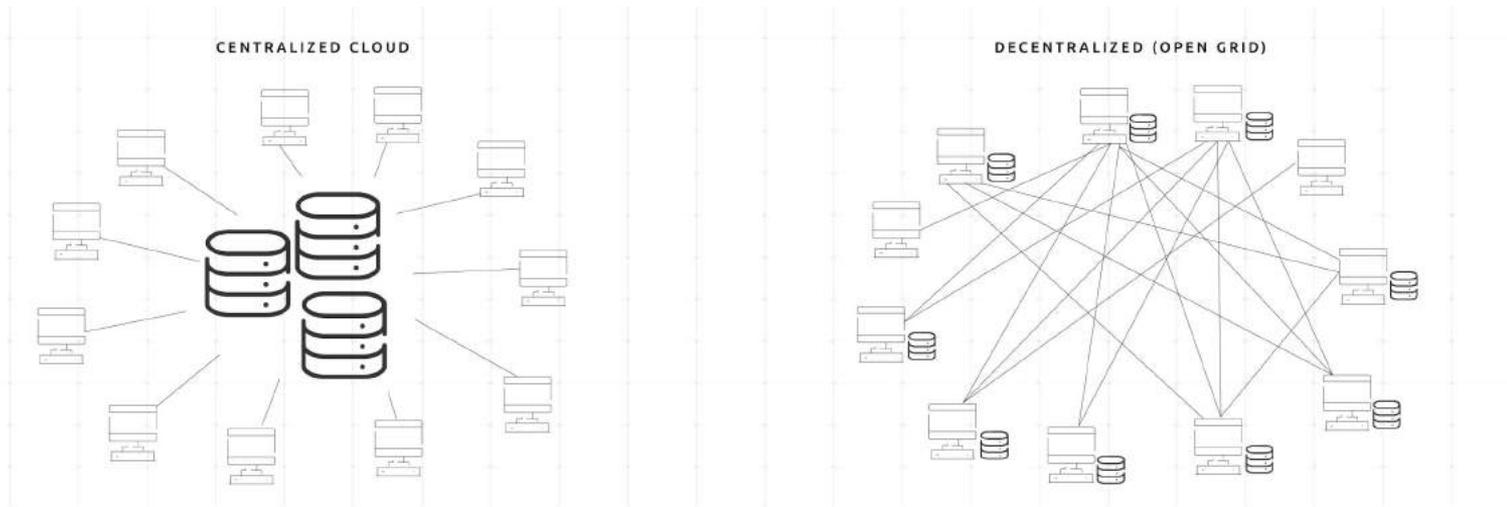
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# Decentralization

By encapsulating the basic building blocks of the cloud service (namely a “GridNode”) and creating a smart contract that considers the key aspects of the relationship between a cloud service providers (GridNode Owners) and application providers, the Company intends to make it possible for virtually anyone to join the hosting grid as a service provider / contributor, thereby establishing a virtual infrastructure that is operated by millions of cloud service providers across the globe.



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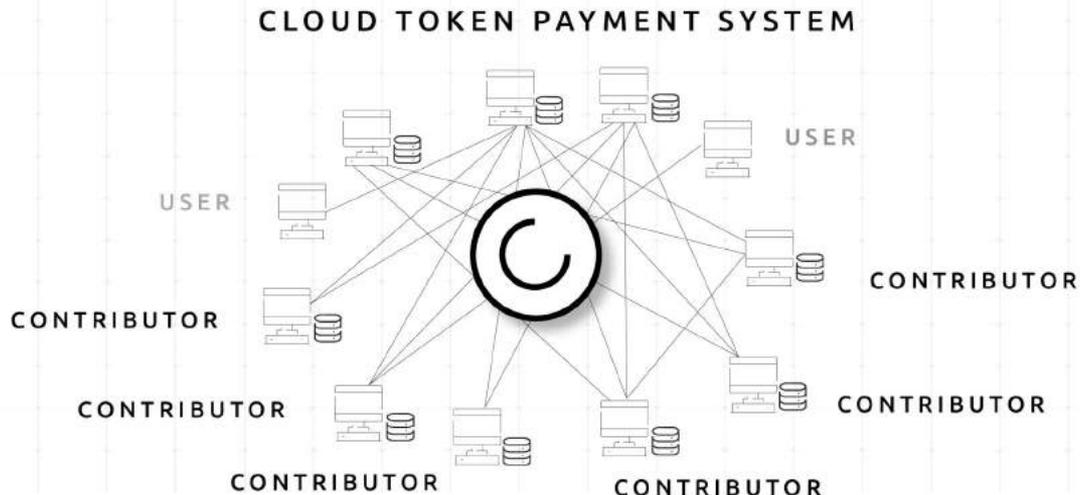
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# Token explained

The newly issued Cloud cryptocurrency will be used to automatically distribute payments to the GridNode owners and other Crowd Cloud participating parties as well as providing important Grid Admin facilitation such as entity description, performance metrics, etc.

The Cloud token is a key component governing the financial ecosystem surrounding the new Crowd Cloud. The Company believes Cloud Token is expected to gain significant liquidity due to its immediate implementation in the Company's services.



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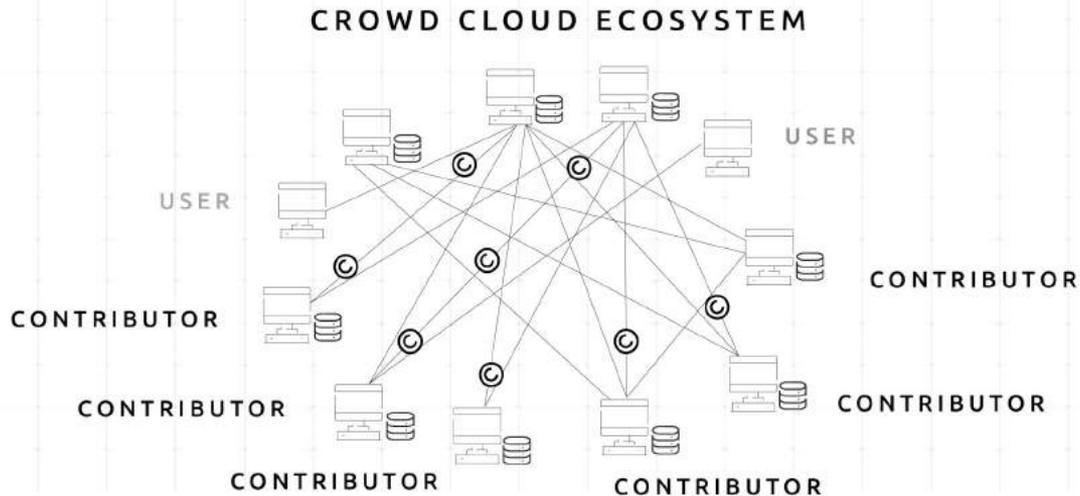
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# The Crowd cloud

Anyone will be able to contribute a small part of their redundant computer resources for the benefit of the crowd cloud (for example, contributing part of your PC from 1am to 3am at night while it is not in use) and get paid continuously for their contribution while the PC is being used for global cloud services.

One can become a provider / contributor by downloading, registering and activating a GridNode server software to their PC or other connected device. The rest of the process is fully automated.



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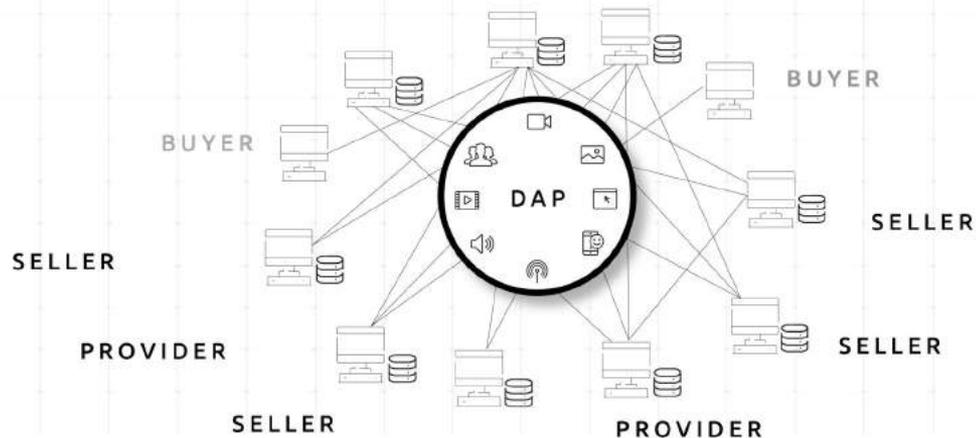
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# The DAP

The DAP, or Decentralized Application Protocol, is a blockchain application threading layer. Based on the Ethereum infrastructure, the DAP will enable to easily design and launch decentralized peer-to-peer cloud applications such as media services (music & film), social peer-to-peer insurance, decentralized banking, financial services and other applications without limitations or central governance - all monetised by a single uniform currency - the Cloud coin. The protocol will allow seamless setup of self-governing smart contracts for unlimited range of social applications.

## PEER-TO-PEER APPLICATIONS AND TRADING ECOSYSTEM



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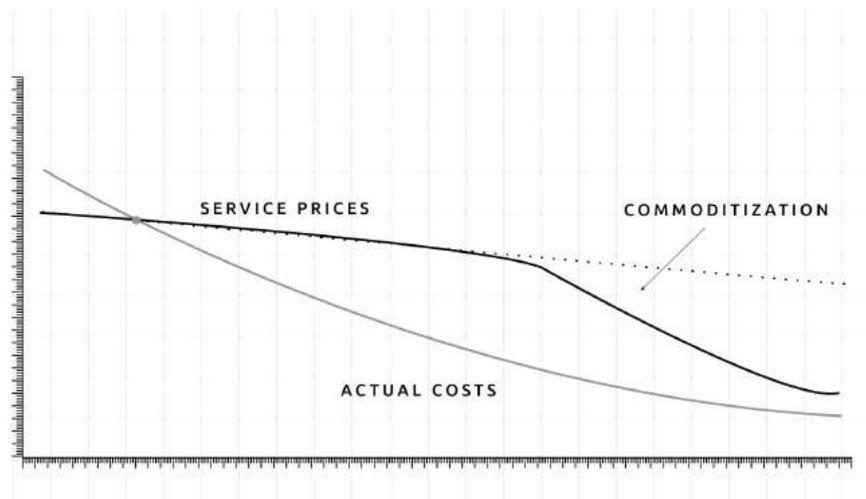
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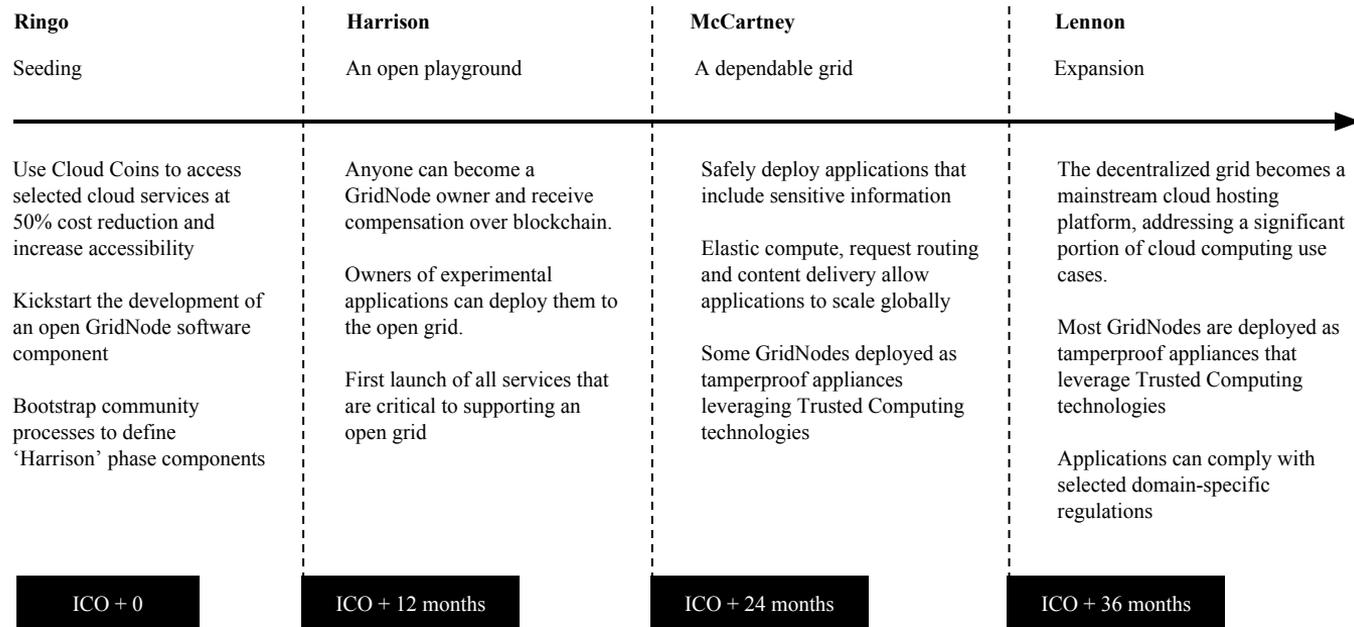
# Benefits



- Reduction of cloud services costs (expected circa 94% cost reduction on average service criteria)
- Unparalleled data security and privacy with tamper proof GridNode network components
- Near failsafe operation with significantly higher integrity and service availability
- High degree of cloud services automation enabling to deal with the “What” instead of the “How”
- Taking pro cloud services out of the IT expertise zone making it fully accessible for the “rest of us” by utilizing Company’s blockchain DAP technology

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# Roadmap



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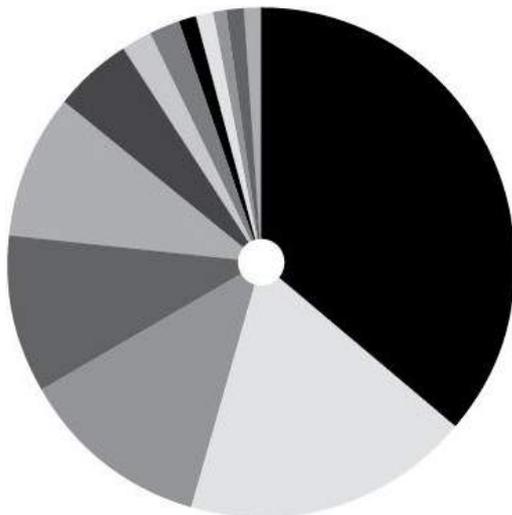
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# Use of Proceeds



The company seeks to raise up to USD 300 million for the execution on its business plan. The use of proceeds will be predominately for the global deployment of the GridNode global infrastructure (see Whitepaper sections “Use of Proceeds” and model shown in “Grid growth expectations”).

The company believes that this amount is sufficient in order to bootstrap the decentralized cloud nodes infrastructure growth.

In addition to the main use of fund, Company will be financing the active promotion of GridNodes contributions via a “Become a Provider” campaign and ongoing development of its GridNodes and DAP technologies.

The overall amount raised has acceptance flexibility as lower amounts simply dictate longer adoption cycles and slower deployment rates leading to longer lead times to full migration of cloud services to blockchain decentralization.

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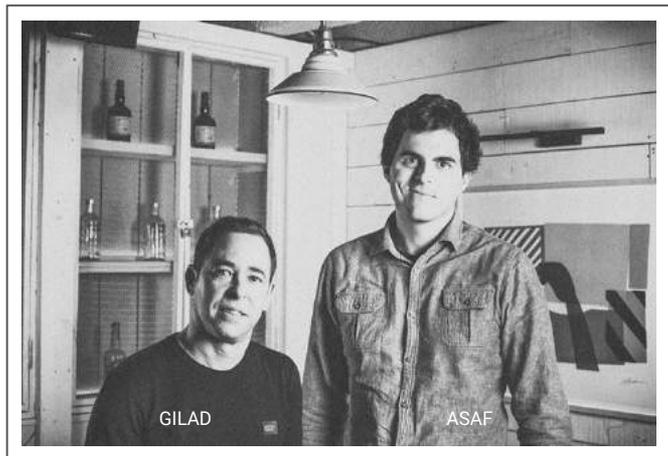
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token.cloudwith.me

# Founders



Cloudwith.me was founded by Asaf Zamir and Gilad Somjen in Dublin Ireland.

Asaf started programming at six years old. As a young founder under the age of thirty, he has dedicated his life to innovation in technology and systems architecture. He won a Google grant for innovation for creating a big data aggregation system. He also built a large-scale system, which services over 5 million Monthly Active Users (MAUs) for media companies in the U.S., led a B2C development project for Switzerland's largest retailer, and built out the app infrastructure for Germany's top news agency.

Gilad is an online marketing expert, serial entrepreneur and tech investor. He has over 12 years of experience in global business development, internet ventures and online marketing.

Early funding was via bootstrap of the founders, family and friends.



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# Risk Factors

The following are the risk factors in relation to Cloudwith.me (“CWM”) business in general and the Token sale event in particular (Note: this is a partial list. For a full review of the risk factors, please refer to the Risk Factors section in the Cloud ICO Whitepaper available at [token.cloudwith.me](https://token.cloudwith.me))

- CWM may not reach the target sale amount and may not have the sufficient funds to execute on its business plan
- The CWM token may be significantly influenced by digital currency market trends and Cloud value may be severely depreciated due to non-Cloud related events in the digital currency markets.
- Cloud services market may be coming under global or local regulation / legislation that may limit the use of tokens as a payment method
- GridNodes and DAP are a complex software platforms and its launch may be significantly delayed due to unforeseen development barriers
- Competition may introduce same or better solutions and cause CWM to lose market share and eventually fail to deliver on its business goals
- Digital currencies are extremely volatile and Cloud token may suffer from said volatility
- International laws and regulations may render the Cloud trade impossible
- The use of Cloud tokens may come under the scrutiny of governmental institutions
- The ownership of Cloud tokens may fall under new and unpredicted taxation laws that will erode Cloud benefits
- Cloud may not succeed in creating the necessary momentum and acceptance which may result in low liquidity and depletion of trades
- Token sales and ICOs have been known to come under malicious attacks from hackers and/or other parties resulting in theft of tokens. Such events may inflict massive losses on buyers and Company